

What is Health Promotion and Prevention and Why is it Important?

Billions of dollars have been invested in research to develop and test health-related treatments. Even when treatments are effective, they may never be used in routine care. Implementation Science bridges the gap from research to practice. Implementation Science is the study of methods to promote the use of research findings and other evidence-based approaches.

health

promotion and prevention, it is estimated that we can save almost \$7 in healthcare costs.

Health promotion and prevention focus on long-term benefits, to prevent disease or lessen its negative impact in the future. In contrast, most health care focuses on current problems and short-term benefits.

Effective health promotion and prevention programs and practices often include changing complex behaviors both of providers who deliver services and of patients or community members.

Health promotion and prevention practices often consist of multiple, multi-level components that can target individual, organizational or community-level factors, as opposed to single-focus or one-time interventions. There are additional challenges to effectively implementing programs with

The Prevention Research Centers (PRCs) are leading the way in Health Promotion and Prevention Implementation Science. The Centers